

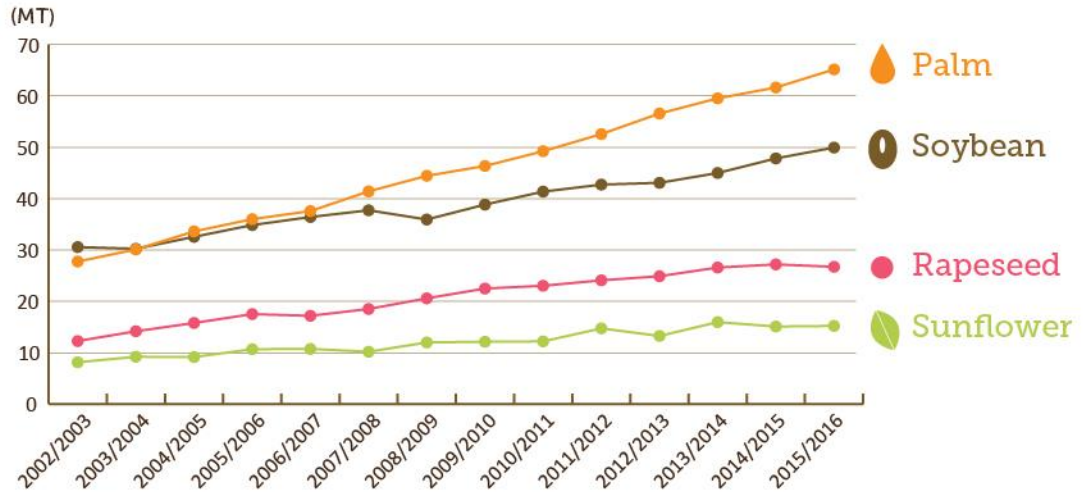


Transforming the market to make sustainable palm oil the norm

RSPO

Roundtable on Sustainable Palm Oil

Global demand for vegetable oil is growing fast



Source: Oilseeds - World Markets and Trade, USDA, June 2015

Why is palm oil so popular?



Relatively cheap



Most versatile



High yielding



Most widely produced

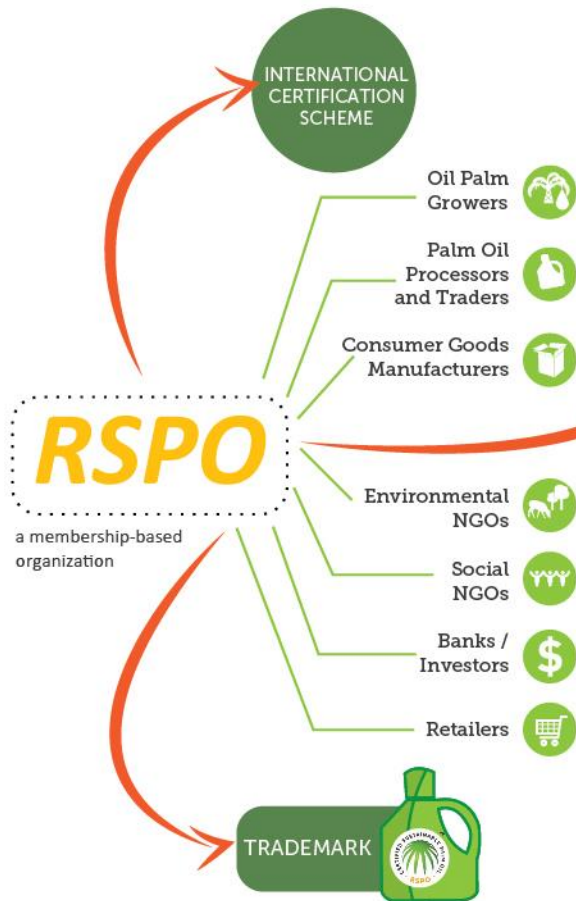
2004

The RSPO was established in 2004 to promote the production and use of sustainable palm oil for People, Planet, and Prosperity.



MiGROS

AAK

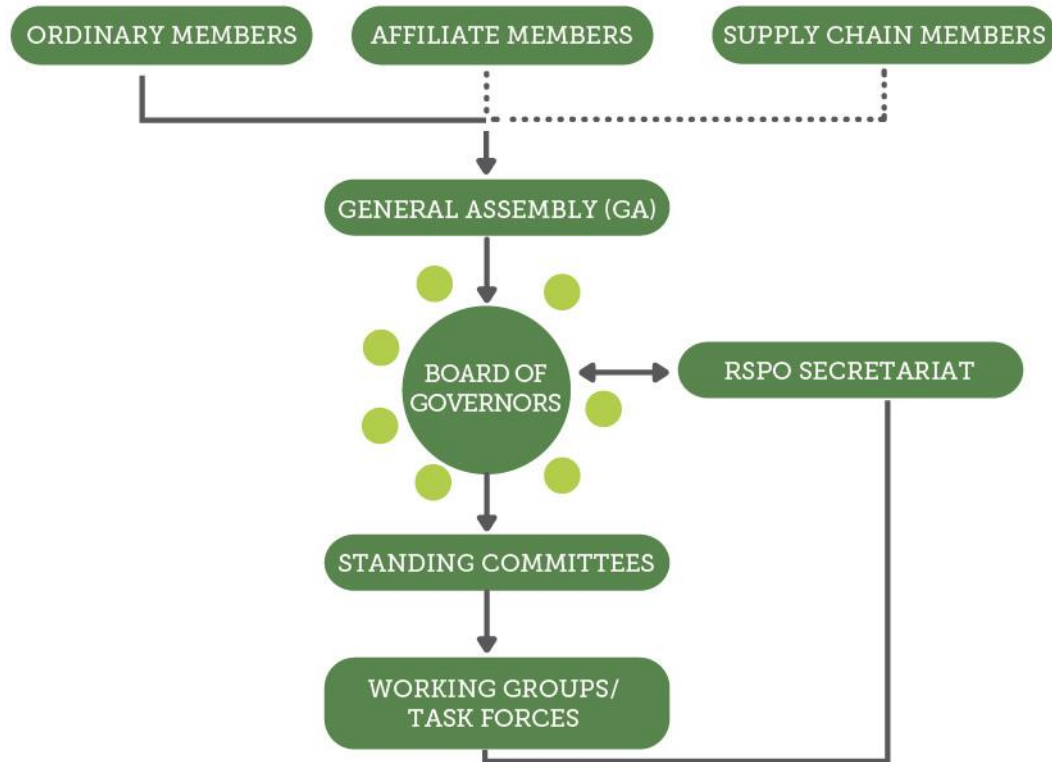


8 PRINCIPLES

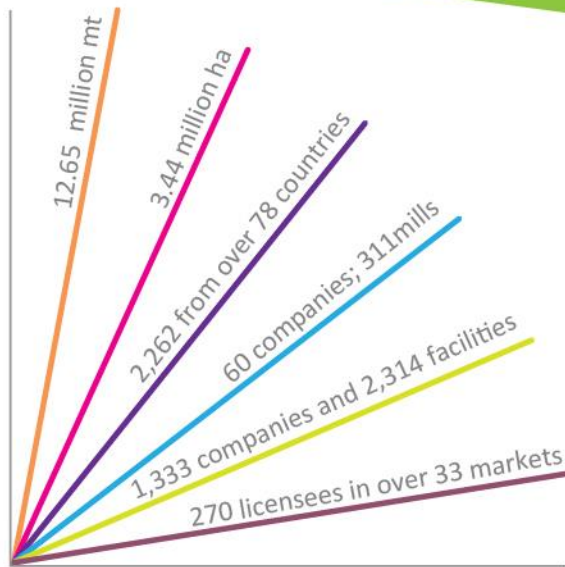
for growers to be RSPO certified

-  **1** Commitment to transparency
-  **2** Compliance with applicable laws and regulations
-  **3** Commitment to long-term economic and financial viability
-  **4** Use of appropriate best practices by growers and millers
-  **5** Environmental responsibility and conservation of natural resources and biodiversity
-  **6** Responsible consideration of employees, and of individuals and communities affected by growers and mills
-  **7** Responsible development of new plantings
-  **8** Commitment to continuous improvement in key areas of activity

HOW RSPO OPERATES



RSPO WORLDWIDE IMPACT



- CSPO Volume
- Certified Area
- Membership
- Grower's Certification
- Supply Chain Certificates
- Trademark Licensees

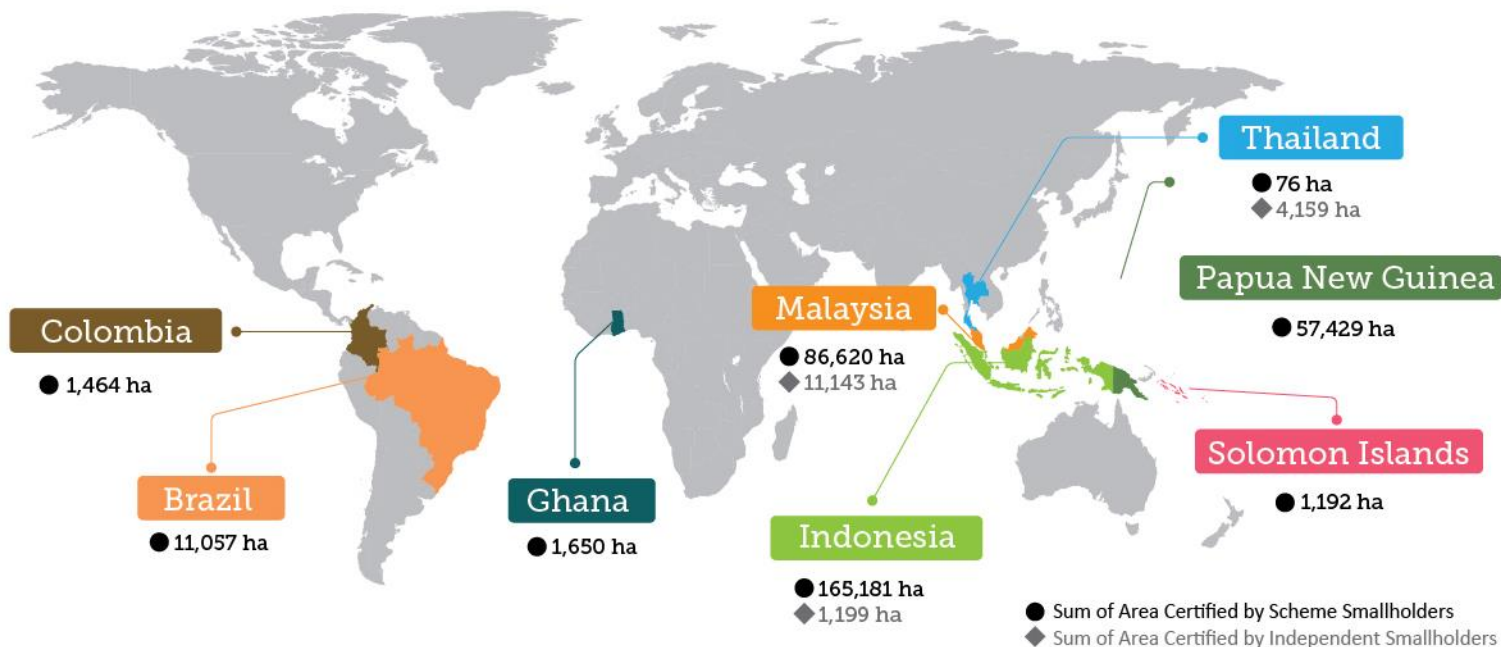


+20%
of palm oil globally is
certified by the RSPO

As of mid-2015, RSPO certified palm oil plantations cover an area approximately 47 times the size of Singapore island - and this continues to grow fast.



COMMITTED TO SMALLHOLDERS



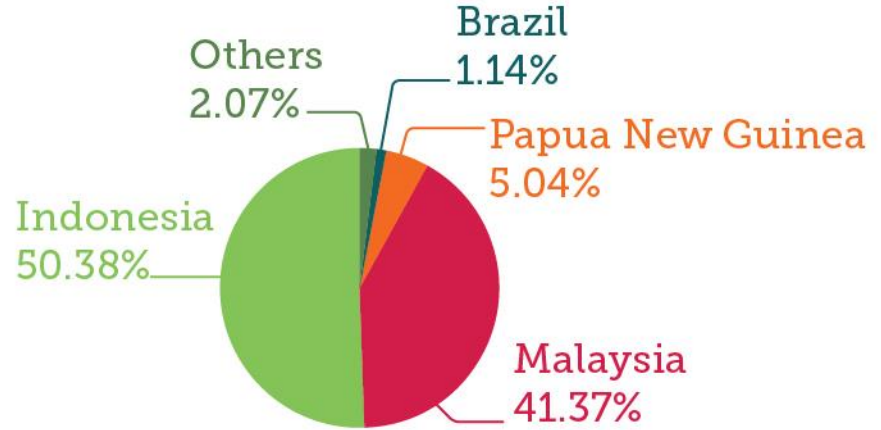
RSPO Smallholders Support Fund grants up to 100% of certification cost to smallholders.

Successful certification of smallholders around the world.

“ Research has found that many firms that switched to producing sustainable palm oil reaped significant returns on their investments. In some cases, switching to sustainable production was economically transformative for the business. ”

- WWF, CDC and FMO, 2012

Globally produced
RSPO-certified
sustainable palm oil



Some of the brands
with a RSPO
Trademark License

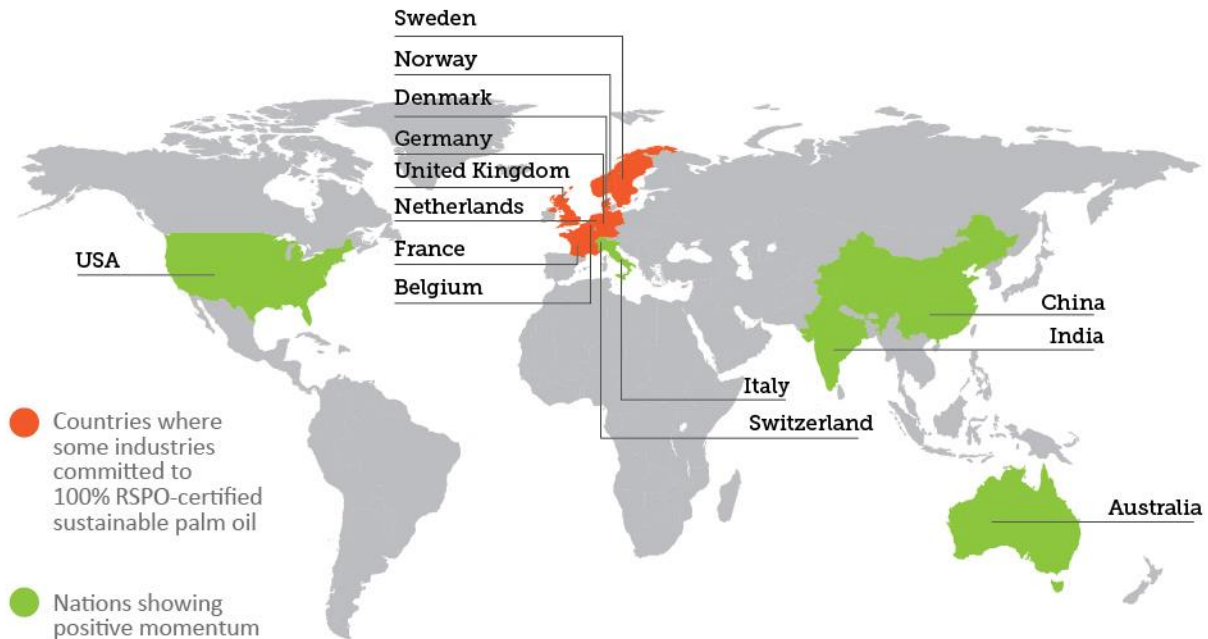


M&S

Waitrose

L'OCCITANE
EN PROVENCE





Some of the global companies committed to 100% RSPO certified sustainable palm oil



Walmart*



Nestlé

Johnson & Johnson

P&G

FERRERO



Kellogg's

L'ORÉAL

MARS
incorporated



Reckitt
Benckiser





Find out more at www.rspo.org

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 @rsptweets

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 Roundtable on Sustainable Palm Oil (RSPO)

